26 October 1982

MEMORANDUM FOR:

STAT

Chief, Operations Group

Foreign Broadcast Information Service

SUBJECT:

Media Coverage and Item Selection

- 1. Our failure to predict the recent resignation of Prime Minister Suzuki has prompted us to reassess collection requirements for media analysis and reporting on Japanese politics. We value the FBIS Daily Report for timely coverage of fast-moving political events and we cannot stress too strongly the need for the Okinawa Bureau to include political commentary on almost a daily basis. In early October YOMIURI SHIMBUN began reporting on an intensifying campaign within the ruling Liberal Democratic Party to oust Suzuki. From 4 October through 11 October, these reports described the seriousnesss of the campaign as the public opposition to Suzuki grew to include the members of the LDP Supreme Advisory Council and former Prime Minister Kishi. None of this information appeared in the FBIS Daily Report. On 12 October, Prime Minister Suzuki announced his decision not to seek reelection.
- 2. While it would not have been sufficient to predict Suzuki's decision to step down, we believe this information would have provided us with valuable indicators of the impending political crisis. For this reason, we recommend that you review your criteria for media coverage and item selection to provide more timely coverage of Japanese politics.

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Japan Branch Office of East Asian Analysis

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